

## **Pelican Lakes Association Board of Directors Meeting**

November 17, 2017

Meeting called to order by President, Craig Norman at 9:00 at Northwoods Inn

**Present:** Craig Norman, Bob Komischke, Tracy Donovan, Art Weaver, Bob Hamilton, Chuck Lane, Matt Stephens, Jim Nichol, Dave Slipy, and also Sue Koering, Laurie Greeno, Dave Spizzo, and Jodi Billy attended via phone.

**Previous meeting minutes;** Deleted names of those not in attendance, deleted and change several items, and added an item. The minutes were then approved as amended. The corrected minutes will be transmitted to Craig.

**Finances;** Craig distributed year to date results and projections with cash balances and commitments. Also distributed was a projected 2018 budget.

**Treasurer position and handling of funds;** Craig reported that someone needs to go to the post office 3 times per week, deposit checks in the bank, enter the data into Quick Books and send a confirmation to the sender.

The nominating committee needs to seek a candidate for this position, in the meantime, Bob Komischke volunteered to take this on on a temporary basis provided he can do it weekly rather than 3 times per week. We accepted his gracious offer particularly since Bob is very familiar with Quick Books.

**Landing monitor report;** Dave Slipy and Craig Norman gave the status of the inspection efforts including budgets and hours and indicated it is expected that next year's expenses will be somewhat lower.

**Decontamination station services,** Craig reported that PLA paid for certain insurance costs, equipment, and training as well as reimbursing hours spent at market level wage amounts.

It was discussed that since this is a DNR approved facility, it should be listed as equal to other stations in the DNR website. We are uncertain as to this status.

There have been questions on the staffing impact at the Pelican Square store. The hours of 8:00am to 6:00pm may not work. We discussed perhaps requiring fixed hours plus as available.

Craig will get Justin (store manager) to commit to what hours will work for the store, then we would try to have our inspectors trained and available for certain block of hours.

We intend to budget for this but still expect it will be somewhat less than in the past.

Discussed the possibility of a video to be used around the state to encourage this type of public/private/government partnership

We also agreed to slow the sign program until we can assure the facility can handle the need.

**Water Quality Report, AIS control, MAISRC:** Jodi reported that there have been no further findings of AIS found by Central Minnesota Aquatics

Discussed costs of future testing and treatment. Discussed most of our income was going to AIS. Jodi recommended one more year of inspection then skip a year and watch.

The eleven page report will be posted on our website

Traditionally we budget 2 to 3K for testing. The DNR only checks what our testing has found. Is the magnitude of costs too much or too little? Is there something we should be doing that we are not? Our discussion will continue at the next meeting.

Also discussed a taxing unit of lake owners but concluded PLA should not pursue this.

**Newsletter and Advertising:** Craig reported that Lakes Printing has clarified that it reports advertising income from newsletter ads on its returns, so PLA should just report the expense it pays above the level of ad revenue. This will be reflected on our reports going forward.

Concluded to increase the cost to the advertiser about 10%.

Future content should feature fisheries, reprint of articles with permission. It was suggested that we show a calendar of events in the Pelican Lakes area, and feature area information such as what is happening to the land across the highway from the ice rink..

Our next newsletter will come out about mid March and feature what PLA is doing.

**Website:** Want to include what might have “just happened” on or about the lake. Own the project, quick little articles. Highlight fisheries.

**Member relations:** Will include Craig’s letter. Want to include photos of our projects

We agreed to provide \$300 for gifts to the monitors, hopefully perhaps gift cards from our advertisers.

**Current projects:** Jim reported Jones Bay and the south end of the lake will be stocked this spring.

Jodi is working to organize the Spring Welcome Event and tree distribution. Though there was some sentiment to provide plants for beach restoration, it was concluded that we will continue to encourage tree planting.

With respect to future projects, we concluded that we want to keep our efforts locally.

**Other topics:** Some discussion on Enbridge Project and PLA’s positions which concluded, again, our focus is the immediate area.

Nominations for the PLA board, Tracy Donovan is chairing a committee comprised of Matt Stephens, Dave Spizzo, and Bob Hamilton in selecting nominees for the board. Emphasis is to be placed on new and hopefully young people. The Committee will have suggestions for the next meeting.

Meeting adjourned at 11:15

Submitted by Tracy Donovan, Secretary