



ANNUAL MEETING 2018
9:00 a.m. Saturday June 30, 2018
Breezy Point City Hall

Agenda – Annual Meeting 2018



- Welcome Susan Koering, Acting President
 - Mission Statement/Introductions
- Water Quality Update Sarah Fogderud, A.W. Research Lab
- MAISRC Update Dr. Nicholas Phelps, Director
- Door Prizes, Stretching, Coffee Refills Everyone
- PLA Programs & Projects Susan & PLA Board Members
- PLA Finances David Spizzo
- PLA Membership Business PLA Board
- Questions, Suggestions, Discussion Everyone

PLA: Purposes, Programs and Projects



Purposes – The main objectives of PLA per our Bylaws:

*Protect the **environmental health** of the Pelican Lakes*

*Promote **education** on best practices for healthy lakes*

Programs – Part of our on-going activity each year

Built in to our annual budget and activities

Projects – Special areas of interest

One-time or occasional activities and expenditures

PLA Activity Overview



HEALTHY LAKES

Water Quality Testing
Shoreline Management

Fisheries Monitoring
Watershed Land Use

Forestry

AQUATIC INVASIVE SPECIES

Landing Monitors

Lake Surveys

AIS Treatment

AIS Research

Boat Decontamination -2nd season

EDUCATION & COMMUNICATION

Newsletters

Website (pelicanlakesassociation.org)

Seminars

Beach Captains

Meetings

Guest Speakers

Partnering



GUEST SPEAKERS

Sarah Fogderud, [A. W. Research Laboratories](#)

Nicholas Phelps, MAISRC – [AIS Research](#)



PELICAN
LAKES
ASSOCIATION
OF CROW WING COUNTY



HEALTHY LAKES

PROGRAMS AND PROJECTS



Healthy Lake Programs & Projects



- Water Quality Testing
 - Monthly Summer Test
 - Squeeze Test
 - Winter Test
- Forestry
 - Seedling distribution to encourage new growth
 - Promoting conservation easements – DNR Tulibee Stewardship Program
- Well Testing/ Septic Survey – Promote continued testing of home wells
- Run-off control–
 - monitoring condition of past projects at landings
 - Coordination with CWC Land Services and DNR
- Fisheries – Possible fingerling stocking project -

Invasive Species

- Established zebra mussel population - but not in Little Pelican
- Continued presence of curly-leaf pondweed (CLP) – Nelson and Jones Bays
- Landing Monitors – In place and PLA supplementing State/County funds
 - Special efforts with City of Breezy Point to retain our own team
 - Includes Breezy Point Resort access
- Lake Surveys – contractor surveys landing areas for AIS
 - Early detection key – concerns on Eurasian Milfoil, Starry Stonewort, others
 - Focused on landing areas
 - 1st scan 2017 found more CLP in some new areas – resulted in treatment
 - Costs shared with Breezy Point Resort and owner associations
- AIS Detectors – Five members trained – PLA leading the charge
 - Support DNR Specialists (11 in State); Detectors now in state=225

Invasive Species- continued...



- Decontamination Facility is open 11 am to 4 pm Saturday & Sunday with inspector on site during the boating season (May- September+)
- Other times boaters go to Pelican Square to request cleaning – no advance appointment needed
- Service provided at **NO CHARGE TO USER**
- Promoting use throughout area – signage, monitors, website, CWC hotline

Communications

- Newsletters – Three each year
 - Advertisers cover costs
- Website – pelicanlakesassociation.org
 - Molly Ring of *seriously fun marketing* helping us –
 - Supports on-line registration and donations (Paypal)
 - contact@pelicanlakesassociation – email point of contact
 - Key chain – promote website
- Beach Captains – Neighborhood contacts, spread the word and get input
- Partnering: Stay in contact with area associations, government offices

PLA Finances

PLA Members By Level



	<u>2016</u>	<u>2017</u>
Dues \$25	478	506
Loon \$50	167	133
Eagle \$100	147	122
Pelican 200+	61	70

PLA Income Detail



	2016	2017	2018 YTD
Revenue			
Advertising Receipts	10,550.00		
Dues and Donations	41,305.00	69,676.00	40,905.00
Project Grants and Contributions		995.50	
Total Revenue	\$51,855.00	\$70,671.50	\$40,905.00
Gross Profit	\$51,855.00	\$70,671.50	40,905.00

Program Financial Results - Summary



Revenues	2016	2017	2018 YTD
Dues & Donations	41,305.00	69,676.00	40,905.00
Advertising	10,550.00		
Total Program Income	51,855.00	69,676.00	40,905.00
Program Expense			
Invasive Species	\$ 17,429.18	\$28,913.14	\$18,103.93
Water Quality	\$ 8,491.82	\$ 9,072.60	\$ 2,480.00
Member Communications	\$ 13,905.35	\$ 5,043.59	\$ 1,509.50
Administrative	\$ 1,334.98	\$ 3,318.25	\$ 594.23
Total Program Expense	\$ 41,161.33	\$46,347.58	\$22,687.66
Program Net Result	\$ 10,693.67	\$23,328.42	\$18,217.34



MEMBER BUSINESS

Board of Directors

PLA Board of Directors



- PLA Board of Directors – 13 Members, Two Year Terms
- Eight elected for 2017-2019: Tracy Donovan, David Spizzo, Bob Vaughn, Chuck Lane, Craig Norman (Craig resigned on 3/2/18, Susan Koering voted as a director completing his term)
- Existing Directors Willing to Renew for 2 Years: 2018-2020: David Slipy, Jim Nickel, Bob Hamilton, Matt Stephens, & Jodi Billy
- Not Renewing – Laurie Greeno, Art Weaver, Bob Komischke – Thank you Laurie, Art and Bob!
- Nominations for Open Seats – Tom Moore, Ted Brausens
- Other Nominations?
- Member Vote



QUESTIONS,

SUGGESTIONS,
DISCUSSION



THANK YOU
FOR YOUR INTEREST AND SUPPORT