

Pelican Lakes Association Board of Directors Meeting

Friday November 30, 2018

Call to order: Susan Koering called the meeting to order at the Marina, Breezy Point Resort at 9:00 AM

Present: Susan Koering, Tracy Donovan, Ted Brausen, Chuck Lane, Bob Vaughn, Bob Hamilton, Matt Stephens, Jim Nickel, Shu-Mei Hwang, David Spizzo, absent were Tom Moore and Jodi Billy

Organizational Matters:

Minutes of previous meeting of September 28, 2018 were accepted.

Finances: David Spizzo presented" Statement of Activity Jan. 1, through July 26, 2018"

Also presented was the "Pelican Lakes Association, Statement of Financial Position" as of November 30, 2018.

David indicated that there was no budget for 2018, but that he will have a budget prepared for 2019, however he needs the current number of members.

Continuing Programs;

Landing Monitor Report/Decontamination Station:

David Slipy reported that the County is not interested in taking over the Decon Station.

Pelican Square is unable to staff the station as the County wants fully trained persons who the Square cannot provide.

David will write a procedure for our review with hopefully acceptance of our Board at our next meeting. David hopes to have three trained people who would be available by one phone number on weekends to come in and decontaminate boats. Will have certified people at Breezy Resort ramp and available for the Decontamination Station.

We want to review the signage.

Tablets: Since they either don't work or are locked up, a motion was made by Ted Brausen and seconded by Chuck Lane to buy five Apple I Pads at about \$110.00 each. Motioned carried.

Chuck will help purchase and set up and was authorized to work with his IT person in setting them up.

We authorized David Slipy to purchase \$50.00 gift certificates from our advertisers for our ramp inspectors. Motion by Tracy, seconded by Bob Vaughn, motion carried.

Water Quality Report: AW will be providing a February report.

AIS Control: Susan reported that she had signed up for AIS "Going Green"

MAISRC: no report.

Fisheries/Forestry: Jim Nickel reported trees have been ordered as previously discussed for the May 4, 2019 Welcome Event from the state.

Newsletter, advertising:

Let Bob Hamilton know of potential advertisers.

We took in \$14,575.00 for newsletter advertising

We also discussed that we do not want our newsletter to become an "ad-rag" with overwhelming advertisements. We currently have about 10 pages of advertising and 26 pages of content and believe that is enough advertising to content ratio.

Discussed encouraging another "Governor's Fishing Opener" on Pelican and encourage the Lake Improvement Districts to provide more support to protect the lakes.

Beach Captains: Ted Brausen and Shu-Mei are working with Candy Rusk to update data entry for the Beach Captain program.

Candy joined the meeting and discussed the status of their work and preparation the June Beach Captain meeting.

Public Relations: We will be including Tom Moore's letter in the annual membership letter in January, 2019.

Safety Update: no report

Website Content: We discussed approaching Glen Young about returning to the board. We all thought this could be good for his input into the website and the web camera effort. Glen will be contacted to take over the website effective 1/1/2019. Molly will be notified by Jodi.

Current Projects: Susan reported on the progress with the T-shirt/sweatshirt program.

Partner Updates:

Minnesota COLA: The board discussed the fact that they thought this group had a sense of pure politics, for which we do not want to be included.

AIS Response Plan from Gull Chain of Lakes:

The sense of our Board is to use our newsletter and our Beach Captains to educate. We do not necessarily want to set up new procedures.

Annual Meeting: We have an option for Dan Larkin, U of M, to speak on Starry Stonewort.

Other Items:

Cormorants: Dave Spizzo is applying for a cormorant shoot for two days, after shooting some and scaring away others, the next day they would hope to shoot others who returned. Cost will be about \$2,500.00 which will be shared by PLA and potentially other lake associations nearby.

Next Meeting scheduled for Feb. 22, 2019, at the Marina at Breezy Point Resort.

Meeting adjourned at about 12:00

Submitted by Tracy Donovan, Secretary

Re-scheduled meeting for Friday, March 1, 2019 at Breezy Point City Hall